



## Newly Formed Property Management Firm Promises PEAK Performance

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A newly formed property management firm is already making its mark with multifamily property owners in the San Diego area. The company, PEAK Real Estate Management Group, has an arrangement with Hoban Property Management Company, a renowned multifamily owner in the region, for the management of a 90-property portfolio that encompasses more than 3,000 units.



A few of the larger properties in the Hoban portfolio include: Villa Mesa (84 units), at 7366 Mesa College Dr in San Diego; Valley View (100 units), at 445 Vandergrift Blvd in Oceanside; and Pepper Tree Gardens (64 units), at 8003 Wintergardens Blvd in El Cajon.

Based out of Costa Mesa, PEAK is led by retired pro baseball player Patrick Antrim, Jr, who is the company's President and CEO. Antrim, who was a shortstop in the New York Yankees organization, says that PEAK specializes in improving cash flow, customer retention and enhancing efficiencies for all classes of real estate owners.

"Owners must be as vigilant as ever if they hope to achieve positive results in these difficult operating conditions. More tenants are delinquent, utility costs are rising, credit is compressed, and cap rates are headed in the wrong direction." said Antrim, "That's where we come in, and deliver industry-leading best practices to improve operational and financial performance."

Antrim started off his real estate career first as an understudy of Orange County real estate legend George Argyros, and later as Senior Vice President, Asset Management for CORE Realty Holdings, where he managed more than \$1.1 billion in assets.